



## **Chamblee Downtown Public Art Gateway Project**

The Chamblee Downtown Development Authority and Main Street Program is requesting qualifications from artist/artist teams who are interested in creating an outdoor public mural on the MARTA wall along Peachtree Road in Chamblee, Georgia. This project is seeking artwork that is a welcoming improvement to the visual appearance of this gateway to Downtown Chamblee and should appeal to a broad range of people and be inspiring and interesting to the physical senses. This project seeks artistic creativity and interpretation that refers to the Chamblee community's heritage, history, future, and diversity, though more abstract artists and team are welcome to apply. This request for qualifications is an open call to experienced mural artists regionally and nationally. The artist will be paid a fee for the work, and supplies such as the paint and hard costs associated with installation will be paid by the program.

### **Project overview**

The City of Chamblee participated in the Georgia Downtown Renaissance Partnership with the Georgia Downtown Association and Georgia Cities Foundation, which pairs cities with college students working on degrees in the field of landscape architecture and urban design. Chamblee's Downtown Renaissance Plan was created by Juan da Silva, a University of Georgia student, with input from the Chamblee DDA and city staff. The Chamblee Downtown Renaissance Plan may be viewed here: [http://issuu.com/chambleega/docs/chamblee\\_final\\_report\\_2015\\_pages/1](http://issuu.com/chambleega/docs/chamblee_final_report_2015_pages/1). After the plan's public presentation, the Mayor and City Council allocated funds through the Chamblee Main Street Program to implement some of the design recommendations. Using these local funds, Chamblee seeks a professional artist or artist team to directly engage with the community to create this mural.

Chamblee is a diverse, 107-year-old city located inside the I-285 perimeter in the metropolitan Atlanta region. New developments and infrastructure investments are quickly making Chamblee into a destination for new businesses and residents. The city has recently joined the Main Street Program with the goal to make Peachtree Road into a vibrant, mixed-use neighborhood, with quality options to live, work, shop, and play. Interested artists/artist teams are encouraged to learn more about the Chamblee community at [www.chambleega.com](http://www.chambleega.com).

### **Request for Qualifications: Peachtree Road MARTA Wall Mural Project**

The MARTA wall is located towards the southern entrance of the Peachtree Road corridor that leads to Chamblee's traditional central business district. It is a well-traveled and highly visible wall, especially with the nearby construction of a new Whole Foods development.

This request for qualifications is an open call to experienced mural artists regionally and nationally. According to the terms of the program, the artist will be compensated for the design/work, and the program will cover

supplies such as the paint and hard costs associated with installation, expenses related to travel and/or lodging. Specific compensation and scope of the installation will be determined after the artist is selected.

**Mural Location: Peachtree Road**

The mural location is retaining wall owned by MARTA on the eastern right-of-way of Peachtree Road just north of its split with Peachtree Boulevard in Chamblee, Georgia. The wall is approximately 335 feet long by 10 feet tall.



## **Eligibility Requirements**

To qualify for the Chamblee Downtown Renaissance Plan Public Art Gateway Project, the artist/artist team must:

- Be 18 years of age
- Work as a professional artist and/or professional artist team
- Live in the United States
- Be willing to adhere to all contractual obligations and adhere to the project guidelines and timeline

## **Selection Criteria**

The artist/artist team will be chosen based on the following criteria:

- Work of the highest caliber and effective execution
- Experience working at the proposed scale shown in the project location
- Commitment to and experience with community input processes
- Visual impact on pedestrian and vehicle traffic
- Appropriateness of content (all audiences)
- If chosen, be able to ultimately provide a maintenance manual with a preferred maintenance schedule with a list of material specifications, where the materials were sourced, relevant fabricators, skilled tradespeople and all health and safety issues. The contract will include an agreement on professional standards relating to the work and if and how the artist wishes to be contacted regarding any repair to the art work

## **Project Timeline *(dates are subject to change)***

May 5, 2016 – Release of Request for Qualifications

May 27, 2016 – Request for Qualifications deadline

June 3 & June 4, 2016 – Community displays showcasing artists' responses & soliciting input

June 6, 2016 – Main Street Committee reviews RFQ designs, community input, and recommends to DDA Board

June 13, 2016 – Selected artist/team notified

June 18 and/or 25, 2016 – Community input meeting(s) with selected artist; site meeting with MARTA

July 2016 to August 2016 – Development of mural

August 2016 – Mural unveiling

## Compensation and Expenses

The fee for the artist is \$15,000 (including travel, lodging). Supplies and installation equipment expenses related to the project must be authorized in advance and will be paid by the program. Final compensation and scope of the installation will be determined and agreed upon once the artist is selected.

## Submission Process

- Fill out the application at the end of this document or at <http://www.chambleega.com/index.aspx?NID=408>
- Artist must submit qualifications and completed application to [chambleemurals@gmail.com](mailto:chambleemurals@gmail.com) or via mail
- Professional resume or CV no longer than three pages. Please include three references who can speak to your past artistic work.

## Work Sample List

Please submit examples of murals that best represent your experience, style and ability, particularly in relation to completed murals that include a community engagement/input process. You may submit images of other works (large scale or otherwise) that best represent your work over the past five years, however greater weight will be given to those artists who have completed projects of comparable scale. Include a list of the work samples as attachments to the application and as much information about each of the samples as possible. Submit the types and number of supplies that will be necessary to complete the work.

Include the name/title of the work, location, medium, process, dimensions of the wall, year completed and other pertinent information. For work that included community engagement/input process, please provide the name, address, phone, and email of the client group that you worked with so that we may contact the client to discuss the success of the project with them. Describe how you have engaged the public in previous projects. If you have no specific experience with a community engagement process, please provide information on how your specific skills and abilities will support a positive community engagement process.

Submit no more than 10 digital images uploaded as part of the application. If you are unable to submit an application via email, you may submit up to 10 digital images on CD or 10 color photocopies/prints of your work instead via mail to the address below. Do not send portfolios, binders, original artwork, or images for which you do not have duplicates. All submitted images are for our permanent files and will not be returned.

Digital images should have the following specifications: .jpg format with a .jpg extension, RGB color, and 1240 pixels X 1240 pixels maximum in size.

The following naming conventions should be used for your digital images: your last name, first initial of your first name, number 01 through 10, and then the .jpg extension (ex. smithj-01.jpg)

Color printed images should be on 8.5 x 11 paper and should be labeled on the back in the following manner: #1-10, artist name, title of work, size, and date.

Labels protect your images against loss. Paper applications can be delivered by mail or in person to: Chamblee Mural Program, Attn: Artist Application, 5468 Peachtree Road, Chamblee, GA 30341. Faxed applications will not be accepted. Please email [chambleemurals@gmail.com](mailto:chambleemurals@gmail.com) or call 470-395-2308 with any requests for applications or questions and concerns.

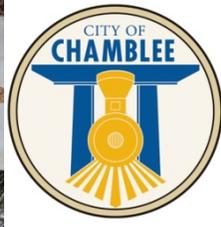
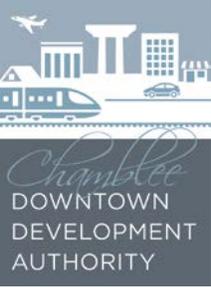
## **Delivery of Submissions**

All required materials must be emailed or post-marked by midnight May 27, 2016 to:

[chambleemurals@gmail.com](mailto:chambleemurals@gmail.com)

Or

Chamblee Mural Program  
ATTN: Artist Application  
5468 Peachtree Road  
Chamblee, GA 30341



## **Chamblee Downtown Public Art Gateway Project**

### **Artist Application**

Date of Submission:

Name:

Mailing Address:

City:

State:

Zip:

Primary Phone:

Secondary Phone:

Email address:

Explain your availability in July/August 2016 to create this mural:

Please briefly describe your experience creating public mural art:

Please describe your experience gathering community input for public art projects:

Please attach a brief resume or CV (no more than 3 pages).