

chamblee SUMMER CONCERT series

SPONSORSHIP OPPORTUNITIES

MAY THROUGH OCTOBER



Build Community. Build Your Brand.
Sponsor the Summer Concert Series,
Chamblee's Most Popular Events

The City of Chamblee invites your business to take part in our popular concert series. Formerly known as the Chamblee Fourth Friday Concerts, the Chamblee Summer Concert Series has expanded to include the July 4th concert and the Taste of Chamblee.

We seek locally minded corporate sponsors to help us provide these ongoing cultural arts opportunities free to the community. When you sponsor Chamblee's Summer Concert Series, your organization has the opportunity to put its brand in front of thousands of residents, families and music lovers throughout the year.

The concert series, held in Peachtree Park next to our city hall, features live music free to the community. Our Fourth of July celebration and Taste of Chamblee events draw up to 5,000 people each!

In addition to event exposure, your logo can be present in ongoing Parks & Recreation marketing and you can receive booth space at other Parks & Recreation events all year long. We have a sponsor level for every marketing budget. Details of each sponsor level are contained within. We look forward to working with you.





SPONSORSHIP *Levels and Benefits*

	PLATINUM \$10K	GOLD \$5K	SILVER \$1K	SUPPORTER \$500
Logo on annual event t-shirts (if applicable)	featured logo	✓	✓	✓
Opportunity to distribute information/marketing materials at concert events	prominent booth space	booth space	booth space	booth space
Logo and business link on city website	✓	✓	✓	✓
Recognition at event as platinum sponsor with an opportunity to speak to audience/present the band	✓			
General recognition at event as sponsor	✓	✓	✓	
Banner at concert	above stage	on-site	on-site	
Logo on all marketing materials and advertisements (with the exception of billboards)	✓	✓	✓	
Facebook and Twitter mentions with link	✓	✓	✓	✓
Placement in Parks & Recreation e-news	at least twice per quarter	at least twice per quarter	at least once per quarter	
VIP tables at each concert - tables for eight	3 tables	2 tables	1 table	
Business feature on city website	✓	✓		
Logo presence and opportunity to distribute information at all Parks & Recreation events in 2016	✓			
Dedicated press release announcing your concert series platinum sponsorship	✓			

In-kind door prizes: For gold sponsorship – \$500 can be in-kind door prizes; silver sponsorship – \$100 can be in-kind door prizes; supporter sponsorship – \$50 can be in-kind door prizes





CHAMBLEE SUMMER CONCERT SERIES

2016 SPONSORSHIP AGREEMENT

CONTACT INFORMATION

COMPANY

CONTACT

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

SPONSORSHIP LEVEL

Platinum Sponsor **\$10,000**

Gold Sponsor **\$5,000**

Silver Sponsor **\$1,000**

Supporter **\$500**

PAYMENT INFORMATION

Check (payable to City of Chamblee) enclosed for \$_____ Please charge my credit card

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

BILLING ZIP CODE

SIGNATURE

DATE

Please print and sign

RETURN PAYMENT TO

City of Chamblee Parks & Recreation
3540 Broad St., Chamblee, GA 30341

For more information, contact Parks & Recreation
Program Coordinator, Chris Madden at 770-986-5016.

